



BESPOKE
SCIENCE

www.Bespoke-Science.com

About Us

Bespoke Science is comprised of an all-star team of laboratory, commercialization and M&A experts. We have a wide range of client's and commercial partners that range from funded start ups to the Fortune 500.

We focus on driving revenue & maximizing the value of your intellectual property so your team can focus on your next breakthrough.



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Differentiation

Bespoke Science provides comprehensive sales & marketing support for science & laboratory companies allowing them to focus on making amazing technologies. True to its namesake, Bespoke takes a customized commercial approach. We align our success with our clients growth ensuring lasting partnerships & enduring value.



We Are Experts

- Perfect Blend of Technical & Commercial Expertise
- Comfortable Navigating Hyper Technical Products & Markets
- We Are Successful Entrepreneurs, SMEs & Executors



We Drive Revenue

- We Are Picky. Expect a Multiple ROI Engagements
- Build & Manage All Commercial Program Types
- We Provide Project Management & Systematic Reporting



We Build Enduring Value

- We Are Good Partners, Act With Integrity
- We Are Strategic, Focused & Always Play to Win
- Our Involvement Instantly Increases Partner Valuation



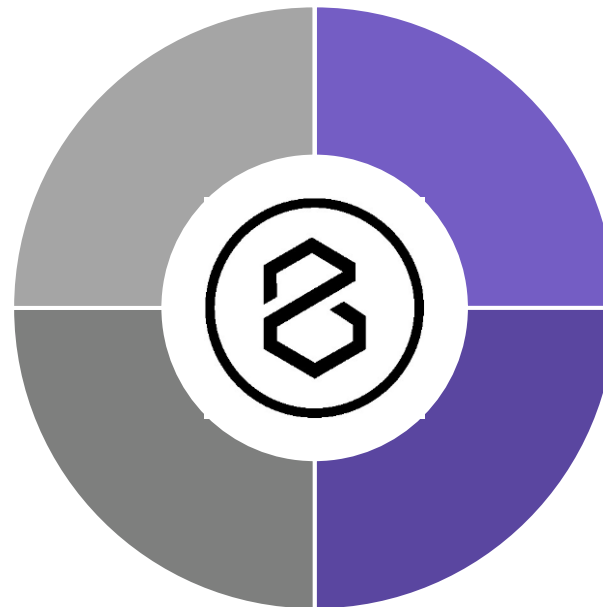
B E S P O K E
S C I E N C E

Expect Results.

Bespoke Science Drives Growth, Revenue and Valuation For Our Institutional, Laboratory, Pharmaceutical & Nutraceutical Partners. c

Method Development

Building & Commercializing Pharma,
Nutra & Adjunctive Diagnostics



Lab Tech Commercialization

Global Licensing & Monetization of Laboratory
Technologies



Laboratory Expansion

Expansion to US Laboratory Markets &
Reimbursement Management



Compliance Programs

Gap Analysis, Pharma Compliance
& Market Insights



Our Business

Method Development

We have the technical expertise to develop custom diagnostics and other proprietary assays.
Our methods prove & track product efficacy, increase compliance, drive revenue, build an intellectual property & increase company valuation.



Disease Panels

Government & Private Commercial Assays

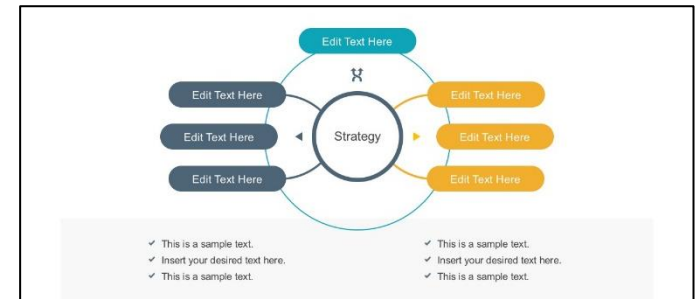
The Bespoke team is actively working on multiple disease diagnostic panels for multiple government agencies and private organizations. We are dedicated to advancing human health



Pharma, Nutraceuticals

Stand Alone, Adjunctive Diagnostics

We build methods track safety, efficacy profiles as stand-alone pharmaceuticals or adjunctive use. These methods provide independent verification of product utility,



Strategic Assay Builds

IP, Market Leverage

We are experts in utilizing diagnostics & pharmacogenomics to assess biomarkers for establishing direct, data based biological IP and leverageable competitive market advantages.

Laboratory Expansion

Bespoke offers a three-tiered approach for systematic laboratory expansion in the United States.



Commercial Infrastructure

Establishing a US
Commercial Presence

Utilize Bespoke's existing commercial infrastructure to drive near term revenue & effectively cash flow US based operations into a brick & mortar presence.



Affiliate Lab Program

Join Our Current Lab Infrastructure

Leverage our current laboratory footprint to rapidly and cost effectively expand into the United States.



Payors & Reimbursement

Program Management

We are experts in navigating and fast tracking applications for Medicare, private payor and other reimbursement models.

Laboratory Tech Commercialization

Each client and commercial program is unique. We take a global approach to best understand which commercial strategies balance revenue needs along with enhancing IP and overall corporate valuation.



Institutional Commercialization

Pilot Programs & Commercial Scaling

We believe in building long term commercial partnerships with intuitional stakeholders & KOL networks. We seek laboratory technologies that enhance intuitional effectiveness and profitability.



Embedded Strategics

Scaling via Partnerships

Bespoke establishes, nurtures and scales strategic partnerships that enables access into expensive, bureaucratic or otherwise inaccessible markets.



Licensing

Commercially Leveraging IP

Our multifaceted licensing programs can help monetize underutilized IP and drive significant global revenue while compounding its overall value.

Data Analysis Programs

Our data analytics programs prove patient safety, efficacy and overall patient & market outcomes.



Gap Analysis

Performance Improvement

We expertly identify and build action plans around your organizational performance vs. corporate or marketplace requirements. We can then manage or execute the plan directly.



Compliance Programs*

Compliance & Known Patient Outcomes

Bespoke utilizes diagnostics and pharma genomics to assess, track an assess patient outcomes over time to better improve compliance and overall patient outcomes.



Competitive Analysis*

Known Competitive Outcomes

We use diagnostics & pharma genomics to assess competitor products to identify biomarkers and other metrics that offer strategic market advantages.

***Compliance and competitive analysis programs may be subject legal and regulatory review .**

Selected Allies & Partners

The principals of Bespoke Science has formed partnerships with dozens of global corporations. Driving revenue, growth & overall valuation is the cornerstone of what makes Bespoke unique.



Diverse Commercial Reach

Bespoke powers the laboratory & diagnostic programs for our partner organizations.



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